THE DISNEY D23 MOUSEQUERADE CONTEST OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.
A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.

OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA, WHO ARE EIGHTEEN (18) YEARS OF AGE OR OLDER AT THE TIME OF ENTRY. VOID WHERE PROHIBITED

The Disney D23 Mousequerade Contest ("**Promotion**") is sponsored by Disney Worldwide Services, Inc. dba D23 Worldwide ("**Sponsor**"), 500 Buena Vista Street, Burbank, CA 91521 and is administered by Prize Logic, LLC ("**Administrator**"), 25200 Telegraph Road, Suite 405, Southfield. MI USA 48033.

1. PROMOTION PERIOD: The Promotion consists of four (4) phases as set forth in the chart below ("**Promotion Phase**"):

Promotion Phase	Start Date and Time	End Date (at 11:59:59 PM PT)
Submission Phase	February 28, 2022 at 9:00 AM PT	April 1, 2022 6:00 PM PT
Judging Phase	April 11, 2022 at 12:00 AM PT	April 18, 2022
Finalist Notification and Verification Phase	April 19, 2022 at 12:00 AM PT	May 6, 2022
Finalist Event and Finalist Judging Phase and Voting Phase	September 9, 2022 at 12:00 AM PT	September 9, 2022

2. ELIGIBILITY: This Promotion is offered to legal residents of the fifty (50) United States and the District of Columbia, who are at least eighteen (18) years of age or older and who are a D23 Member (General or Gold Membership) at the time of entry. To become a D23 General Member, visit https://d23.com/d23-membership/, agree to comply with the Disney Terms of Use and create an account. Becoming a D23 General Member is Free. If entrant is selected as a Finalist (defined below), entrant must be available and agrees to attend the D23 Expo 2022 Mousequerade in Anaheim, California on September 9, 2022. Finalists (defined below) will receive D23 Expo 2022 general admission tickets to appear as a Finalist in the Mousequerade, but travel and accommodations will not be provided (see details below). Employees, officers, directors, representatives, and agents of Sponsor, Administrator, and each of their respective parent companies, subsidiaries, affiliates, and companies involved in the implementation and execution of the Promotion (collectively "Promotion Entities") and each of their respective immediate family members (e.a., spouse. parent, child, sibling, and their respective spouses and the "steps" of each, regardless of where they reside) and persons living in the same household of each, whether or not related, are not eligible to enter or win. Void where prohibited by law. All applicable federal, state, and local laws and regulations apply.

Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions and interpretations, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator.

- 3. HOW TO ENTER: During the Submission Phase, an eligible entrant must visit d23expo.com/mousequerade ("Website") and enter entrant's valid e-mail address and the information requested on the entry form, which may include, without limitation: entrant's legal first and complete last name (no initials); entrant's preferred "stage name"; phonetic spelling for name utilized on stage; valid e-mail address; phone number; street address (no P.O. Boxes will be allowed); city, state; and zip code. Entrant must then follow the on-screen prompts to upload three (3) to five (5) sketches and/or photos of a costume entrant designed along with the costume title, description (75 words or less), costume dimensions, and list of materials (collectively a "Submission"). Submission must be in one of the following formats: .JPEG, .JPG, .GIF, or .PNG and must not exceed 8 MB. Entrant must select the costume category (each a "Category") entrant's costume falls into. The Categories are as follows;
 - **A.** Off the Screen: From Never Land to Adventureland, Tatooine to Wakanda, and all the Disney places that have inspired us over the years, these costumes are the most detailed, the most stunning, and the most inspired representations of the characters we love. Single person entry only.
 - **B.** <u>Imagine That!</u>: A kaleidoscope of inspired designs that we didn't think were possible, this category is for all the out-of-the box ideas! Single person entry only.
 - **C.** <u>Magical Mash-Ups:</u> For everyone who couldn't just choose one thing, this category is for the Heroes AND Villains, and the most innovative mash-ups! 1-2 people per entry (1 minimum; 2 maximum).
 - **D.** Casts of Characters: Friends and family alike come together to create their favorite cast of characters from any of the Disney universes. Duo entries and group entries (up to eight (8) total members) may participate. 2-8 people per entry (2 minimum; 8 maximum).

For Submissions with more than one (1) person, entrants must designate an entrant to submit on behalf of the team and provide the legal names, preferred "stage name", and phonetic spelling for name utilized on stage of each entrant on the team with the Submission. Designated entrants must have permission to submit names, emails, and likenesses of other members of their team for this Promotion. Each entrant and team member must comply with all eligibility requirements. Team members may not be substituted or replaced with other team members if selected as Finalists for the Finalists Event (as defined below).

All Submissions must comply with the restrictions outlined in Section 4 below. Sharing or posting of the Submission on social media, including on Instagram, Facebook or Twitter, will not improve entrant's chances of winning.

Limit: There is a limit of one (1) Submission per Category per person during the Submission Phase. Entrant may submit the same Submission in more than one (1) Category, but entrants may only be selected as a Finalist in only one (1) Category, at Sponsor's sole discretion. If more than one Submission is received from the same person in the same Category, only the first Submission received may be considered valid. An entrant who attempts to enter more than the stated limit may be subject to disqualification from the Promotion. If it is discovered or suspected that a person has attempted to enter or upload Submissions using multiple e-

mail addresses or identities, all of that person's Submissions may be declared null and void and that person will not be awarded any prize that entrant might have been entitled to receive and such prize may be forfeited, at the Sponsor's sole and absolute discretion.

NOTE: By submitting a Submission, each entrant agrees that entrant's Submission conforms to the Submission Requirements set forth in Section 4 below and all other terms and conditions in these Official Rules and that Sponsor or Administrator may, at its sole and absolute discretion, disqualify entrant from the Promotion if Sponsor (in Sponsor's sole discretion) decides that entrant Submission fails to conform to the Submission Requirements or any other provision of these Official Rules.

- **4. SUBMISSION GUIDELINES AND REQUIREMENTS:** Each Submission must comply with the following:
 - Submission must comply with these Official Rules;
 - Must not contain material that violates or infringes another's rights, including, but not limited to, privacy, publicity or intellectual property rights, including copyright infringement, or legal or moral rights of any third party, living or deceased;
 - Must not disparage Sponsor, Administrator or any other person or party affiliated with the promotion and administration of this Promotion;
 - Must not include any personally identifiable information;
 - Must be the original work of the entrant and must not contain images or artwork, music, quotes, parodies or other materials not created by entrant;
 - Costumes must be made by, or for, each entrant. Costumes cannot be purchased or made from a costume obtained from a store or other professional source;
 - Must not feature brand names, logos or trademarks other than Sponsor's trademarks in any other element of the entry or image, which Sponsor has granted, with respect to the Sponsor's trademarks, entrant a limited license to use for purposes of this Promotion:
 - Must not have been submitted previously in a promotion or contest of any kind and has not been exhibited:
 - Must not contain, facilitate, reference, or use material that is fraudulent, inappropriate, indecent, lewd, pornographic, obscene, hateful, tortious, defamatory, slanderous or libelous;
 - Cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, or contain nudity or any materially dangerous activity;
 - Must not contain, facilitate, reference or use material that contains prohibited content which shall include, but is not limited to content that promotes, suggests, or encourages:
 - i. gambling, including without limitation, any content related to online casinos, sports books, bingo or poker;
 - ii. the use of firearms/weapons/ammunition, any illegal drugs, prostitution, pornography, nudity, profanity or other adult content, violence, or the use of alcohol or tobacco products;
 - iii. the taking up of arms against any person, government or entity or otherwise challenge or seek to overthrow any government;
 - Must not contain any viruses, spyware, malware, or other malicious components that are designed to harm the functionality of a computer in any way;

- Must not contain, facilitate, reference, or use material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, ethnicity, religion, nationality, disability, sexual orientation, political orientation, citizenship, ancestry, marital status, or age;
- Must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where the Submission was created;
- Costume must fit through a standard door when not fully worn; a costume that is
 oversize when fully worn may need to be presented in front of the stage on ground
 level, as determined by Sponsor in its sole discretion; and
- For the avoidance of doubt, there will be a later opportunity to submit a stage name for use at the Mousequerade.

Entrant must have approval from any persons appearing in the Submission and be able to provide express written consent of every such person appearing in the Submission to Sponsor and/or Administrator if requested.

NOTE: If any Submission fails to comply with any of these Submission Requirements or any other provisions of these Official Rules, Sponsor and Administrator reserve the right, but is not obligated, to disqualify the entrant.

SUBMISSIONS POSTED TO THE WEBSITE WERE NOT EDITED BY SPONSOR AND ARE THE VIEWS/OPINIONS OF THE INDIVIDUAL ENTRANT AND DO NOT REFLECT THE VIEWS OF SPONSOR IN ANY MANNER. Any entrant who incorporates any intellectual property owned by a third party into entrant's Submission does so at entrant's own risk. Without in any way limiting, expanding or amending the terms and conditions residing on any Promotion-related website, including the Website, which terms and conditions shall remain in full force and effect, if Sponsor is duly notified that any element of an entrant's Submission infringes upon the rights of another person and/or receives a legally valid request to remove the affected Submission from any Promotion -related website because of such infringement, such Submission may be disqualified from the Promotion, as Sponsor may determine in its sole discretion. Further, no entrant will be eligible to receive a prize unless Sponsor determines, in its sole and absolute discretion, that such entrant's Submission has been or can be sufficiently cleared for legal purposes and such entrant eligibility is verified. Each person who enters this Promotion represents and warrants as follows: (i) the Submission is the entrant's own original; (ii) the Submission has not been previously published; (iii) the Submission has not won previous awards; (iv) the Submission does not contain any computer virus (as applicable), is otherwise uncorrupted, is wholly original with entrant, and as of the date of submission, is not the subject of any actual or threatened litigation or claim; (v) the Submission does not and will not violate or infringe upon the intellectual property rights or other rights of any third party; (vi) entrant has obtained permission from any person whose name, likeness or voice is used in the Submission; and (vii) the Submission does not and will not violate any applicable laws, and is not and will not be defamatory or libelous. Each entrant hereby agrees to indemnify and hold the Promotion Entities harmless from and against any and all third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations or agreements of entrant hereunder.

By submitting a Submission, entrant hereby grants permission for the Submission to be publicly posted, at Sponsor's sole discretion. By submitting a Submission, entrant grants Sponsor an unlimited, worldwide, royalty-free, irrevocable, perpetual, license and right to

publish, use, publicly perform and display the Submission in whole or in part, in any way, in any and all media, without limitation, and without consideration to the entrant, for promotional or marketing purposes. The Promotion Entities are not responsible for lost, late, stolen, damaged, incomplete, invalid, un-intelligible, garbled, delayed or misdirected entries, Submissions – all of which will be void. Sponsor reserves the right to disqualify any entrant and/or Submission in its sole and absolute discretion.

5. JUDGING AND SELECTION OF FINALISTS: During the Judging Phase, eligible Submissions will be judged by a panel of qualified judges ("Submission Judges") to determine up to ten (10) finalist Submissions per Category, for a total of up to forty (40) potential finalist Submissions (each a "Finalist"). If there are not enough Submissions of sufficient quality to select ten (10) Finalists per Category, only the qualified Submissions will be judged and selected as potential Finalists. Sponsor and Administrator reserve the right to select fewer Finalists. The Submission Judges will score the Submissions according to the following weighted criteria: (i) Creativity and Originality of Costume(s): 50%; (ii) Creative Use of Category Theme: 30%; (iii) Use of Materials: 20% ("Submission Judging Criteria"). Ten (10) Submissions that receive the highest scores in each Category will be the potential Finalists. In the event of any ties, the Submission with the highest score in (i) Creativity and Originality of Costume will prevail. In the event there are still any ties, the tied Submissions will be judged again and the Submission with the highest overall score will prevail. If any Finalist is found to be ineligible or does not comply with these Official Rules, entrant will be disqualified and the Submission with the next highest score will be named the Finalist. Administrator's, Judge's and Sponsor's decisions shall be final and binding in all matters pertaining to the judging and selection of the Finalists. In no event will there be more than ten (10) Finalists per Category. Due to the nature of the Promotion, Sponsor may select less than ten (10) Finalists per Category, if a sufficient number of qualifying/eligible Submissions are not received during the Submission Phase.

The Finalists will be notified by the Administrator on or about April 29, 2022 via e-mail at the e-mail address provided at the time of entry during the Finalist Notification Phase ("Finalist **E-mail**"). Before being declared a verified Finalist, each potential Finalist must complete, sign, and return an "Affidavit of Eligibility and Publicity Release" within three (3) business days from the date it is e-mailed to the potential Finalist by the Administrator. If a Finalist fails to respond to the Finalist E-mail and provide a completed Publicity Release within the stated time frame or the Finalist otherwise fails to comply with these Official Rules, entrant's Submission will be disqualified and the Submission with the next highest score will be selected as a Finalist. Once a Finalist has completed and returned a Publicity Release, entrant will be confirmed as a Finalist and will receive a Finalist prize as outlined below in Section 6. Each confirmed Finalist will also receive a packet of information explaining the logistics for the Finalist Event and Finalist Judging Phase. If entrant is selected as a Finalist, entrant must be available and agrees to attend the D23 Expo Mousequerade in Anaheim, California on September 9, 2022. Finalists will be provided complementary D23 Expo general admission tickets to attend the Mousequerade, but travel and accommodations will not be provided.

6. FINALIST PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"):

A. Finalist Prizes (Up to 120 total; 10-80 per Category): For Submissions of only one (1) entrant, each Finalist will receive two (2) general admission tickets (for Finalist and one [1] guest) to attend the D23 Expo 2022 on Friday, September 9, 2022 at the Anaheim

Convention Center. For Submissions of more than one (1) entrant selected as Category Finalists, each team member will receive two (2) general admission tickets (for each Finalist team member and one [1] guest) to attend the D23 Expo 2022 on Friday, September 9, 2022 at the Anaheim Convention Center. Tickets are non-exchangeable and non-transferable (each a "Finalist Prize"). No more than one hundred and twenty (120) Finalist Prizes will be available in the Promotion. The ARV of each Finalist Prize is \$198.

B. Prize Conditions: Travel, transportation, parking, lodging, meals, and any and all other cost or expenses not expressly set forth in these Official Rules are not included in a Finalist Prize. The Finalist Prizes will not be redeemed or exchanged for cash, except where required by law. In no event will more than one hundred and twenty (120) Finalist Prizes, ten to eighty (10-80) per Category, be awarded. If, for any reason, more prize notifications are sent (or more claims are received) than the number of Finalist Prizes offered, as set forth in these Official Rules, Sponsor reserves the right to award the intended number of Finalist Prizes by re-judging according to the Submission Judging Criteria in Section 4. No Finalist Prize substitution or exchange will be allowed, except by Sponsor, who reserves the right to substitute a Finalist Prize of equal or greater value in case of unavailability of the Finalist Prize. Limit: One (1) Finalist Prize per person.

Sponsor is not responsible if event is delayed, postponed, or canceled for any reason. Finalists will not receive compensation from Sponsor for tickets that the winner is unable to use due to cancellation of the event, but tickets may be subject to standard rain-check policies and procedures set by the issuer. Finalists agree that event admission is awarded pursuant to a revocable, nontransferable license that is personal to that applicable Finalist and guest, and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated or otherwise conveyed. Sponsor reserves the right to remove or to deny entry to Finalist and/or Finalist's guest(s) if either Finalist or Finalist's guest(s) violates the previous restrictions or engages in a disruptive manner, or with intent to abuse, threaten or harass any other person at the event.

- 7. FINALIST EVENT: During the Finalist even ("Finalist Event'), the Finalists will participate in the Mousequerade at the D23 Expo 2022. At the Finalist Event, each Finalist will present their costume ("Costume") to a live audience and judges on stage for approximately one (1) minute to music selected by Sponsor. As protocols surrounding the COVID-19 pandemic are fluid and ever-evolving, we are unable to confirm specific requirements at this time. This event will be held in accordance with local, state, federal and company policies. By becoming a finalist, you and all persons in your party acknowledge and agree to follow any and all COVID-19 protocols that will be in effect at the time of D23 Expo. The latest information regarding COVID-19 protocols for D23 Expo can be found here: http://D23Expo.com/Safety-Guidelines. Please make sure that you have reviewed any advisories or restrictions that may be in place for travel to California. Visit https://covid19.ca.gov/travel/ for more information. Finalists must adhere to the following Finalist Event Guidelines as set forth below:
 - The D23 Expo is a family event, and as a general rule of thumb, nothing prohibited in a PG-rated movie will be allowed in the Finalist Event. That means all Costumes must be tasteful, and too much bare skin (or full or partial nudity) is NOT ALLOWED. Sponsor does not consider body paint, latex, pastes, etc., alone as adequate body coverage. The judgment of what is acceptable and unacceptable is at the sole discretion of the Sponsor.

- All Finalists must be able to get on and off the stage safely. If a Finalist requires
 assistance getting on or off stage because of the Costume, Finalist may have one
 (1) handler per Submission who is over the age of eighteen (18) accompany the
 Finalist, and that handler must sign a release of liability and publicity prior to
 assisting the Finalist at the Finalist Event. However, the use of a handler is subject
 to Sponsor's approval in its sole discretion.
- For safety reasons, nothing may be left onstage. Items such as confetti, fireworks, glitter, flash paper, rose petals, water or any other small messy objects that require cleanup are strictly forbidden. Food, remote-control devices or animals (except for service animals) are not allowed on stage.
- Throwing items into the audience is also forbidden.
- Non-firing toy or prop weapons will be allowed at the discretion of the Sponsor during the Finalist Event only. It must be demonstrated to the Sponsor upon request that all prop weapons are non-functioning prior to the event. Throwing or whipping props around is strictly forbidden. "Live" or functioning weapons are NOT ALLOWED under any circumstances. Failure to follow this rule will result in immediate disqualification and possible expulsion from the D23 Expo.
- Finalist may not run or jump onstage or offstage, or perform any other acrobatics.
 ONE FOOT MUST REMAIN ON THE GROUND AT ALL TIMES. Any Finalist who does not obey this rule will be immediately disqualified.
- Maximum time allowed onstage is approximately one (1) minute.
- Finalists will NOT be given microphones on stage. Text that does not meet Sponsor standards will NOT be allowed. What is deemed acceptable or unacceptable will be decided by the Sponsor in its sole discretion.
- No electrical power connections will be provided. If your Costume requires power, it MUST be part of your Costume.
- Costumes may be a surprise for the audience and judges, NOT for the Sponsor.
 The costumes used in the Finalist Event must be the same as those presented in the Submission.
- All elements of your Finalist Event Costume must be disclosed to the Sponsor's staff, including without limitation Mousequerade Director and Emcee, twenty-four (24) hours prior to the Finalist Event. Sponsor's staff have sole discretion to decide if the element(s) can be included. Failure to disclose all elements of your Finalist Event Costume may result in disqualification of the Finalist.
- 8. FINALIST EVENT JUDGING, VOTING, AND SELECTION OF WINNERS: During the Finalist Event Judging Phase, eligible Finalists will be judged by a panel of qualified judges ("Finalist Judges") to determine the potential Best in Show and Category winners. The Finalist Judges will score the Submissions according to the following weighted criteria: (i) Quality of Costume(s): 15%; (ii) Craftsmanship of Costume(s): 15%; (iii) Originality of Costume(s): 15%; (iv) Use of Color and Materials: 15%; (v) Creative Use of Category Theme In Costume(s): 15%; and (vi) On Stage Presentation: 25% ("Finalist Judging Criteria"). The Finalist that receives the highest scores in each Category will be the potential Category winner and the Finalist that receives the highest score overall will be the potential "Best In Show" winner. In the event of any ties, the Submission with the highest score in (i) On Stage Presentation will prevail. If any Finalist is found to be ineligible or does not comply with these Official Rules, Finalist will be disqualified and the Submission with the next highest score will be named the potential winner.

During the Finalist Event, D23 members who meet the eligibility requirements outlined in

Section 1 may visit a voting website (determined by Sponsor and announced at the Finalist Event) ("Voting Website"), log in using his/her Disney One ID information, and follow the links and instructions to vote for his/her favorite Finalist. Each voter may vote one (1) time. The one (1) Finalist that receives the most votes will be deemed the potential "Fan Favorite" winner. Votes received from any person or e-mail address or household in excess of this limitation will be void. Votes generated by script, BOT, macro or other automated means are void. Voting must be completed by the actual person casting the vote. A person may not vote on behalf of another person. Subsequent votes during one calendar day by a single voter or e-mail address will be disqualified. Votes intended to impact the integrity of the voting process as determined by Sponsor in Sponsor's sole discretion are void. Payment or other consideration in exchange for votes is prohibited.

Administrator's, Judge's and Sponsor's decisions shall be final and binding in all matters pertaining to the judging and selection of the Finalists. In no event will there be more than four (4) Category winners (one [1] per Category), one (1) Best in Show winner, and one (1) Fan Favorite winner.

9. PRIZES AND APPROXIMATE RETAIL VALUES ("ARVS"):

- **A.** Best In Show Prize (1): The Best In Show prize includes a check in the amount of \$2,300, a trophy, and certificate(s) ("Best In Show Prize"). If the Best In Show Prize goes to a group Category, the check will be equally divided amongst each group member. If the Best in Show winner includes a group, only one (1) member of the group will receive a trophy. Only one (1) Best In Show Prize will be available in the Promotion. The ARV of the Best In Show Prize is \$2,900.
- **B.** Category Prizes (4 total; 1 per Category): Each Category prize will be a trophy (each a "Category Prize"). If the Category Prize winner includes a group, each member of the group will receive a trophy. Only four (4) Category Prizes, one (1) per Category, will be available in the Promotion. The ARV of each Category Prize is \$400-\$3,200 (depending on the total number of team members).
- **C.** Fan Favorite Prize (1): The Fan Favorite prize will be a commemorative sash ("Fan Favorite Prize"). If the Fan Favorite Prize winner includes a group, each member of the group will receive a commemorative sash. Only one (1) Fan Favorite Prize will be available in the Promotion. The ARV of the Fan Favorite Prize is \$25-\$200 (depending on the total number of team members).
- **D. Prize Conditions:** The prizes will not be redeemed or exchanged for cash, except where required by law. In no event will more than one (1) Best In Show Prize, four (4) Category Prizes, and one (1) Fan Favorite Prize be awarded. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prizes by re-judging according to the Finalist Judging Criteria in Section 9. No prize substitution or exchange will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of a prize.
- **10. HOW TO CLAIM A PRIZE:** At the conclusion of the Finalist Event, each potential winner will be announced at the Finalist Event. Before being declared a verified winner, the potential winner of a prize with an ARV of \$600 or more must complete, sign, and return a notarized

Affidavit of Eligibility/Liability & Publicity Release and a tax acknowledgement ("Affidavit") within three (3) business days from the date it is e-mailed to the potential winner by the Administrator. Potential winner is subject to verification of eligibility and compliance with these Official Rules. Failure to provide all required information within the stated time period may result in forfeiture of a winner's right to claim a prize, and may result in the prize being awarded to an alternate winner, if time permits. Upon verification of eligibility, the Finalist Prizes will be mailed the Finalists, the Category Prizes will be awarded at the Finalist Event and the Best In Show Prize winner will be contacted regarding prize fulfillment. The Fan Favorite Prize will be announced live on stage with a sash provided to each member of that entry. The Promotion Entities shall not be held responsible for any delays in awarding a prize for any reason. If a potential winner is found to be ineligible, is not in compliance with these Official Rules, declines to accept a prize, or any winner notification is returned as undeliverable or the potential winner fails to respond to a winner notification within the timeframe specified in such winner notification, or if a potential winner does not answer the initial notification, such prize may be forfeited. If a prize is forfeited for any reason, an alternate potential winner may be selected from all remaining non-winning Finalists. If a prize is unclaimed, unredeemed or any portion thereof returned as undeliverable, it will be forfeited. Prizes are not transferable and includes only the items specifically listed as part of a prize. The winners shall be solely responsible for payment of any and all applicable federal, state, and local taxes for any prize won. Approximate retail value is as of the time these Official Rules were printed and the value of the prizes may fluctuate. The winners are not entitled to any difference between the ARV and the actual value of a prize at the time the prize is awarded. All other costs and expenses not expressly set forth herein shall be solely each winner's responsibility. The prizes will only be awarded to verified winners. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize will not be re-awarded.

THE WINNER OF A PRIZE WITH AN ARV OF \$600 OR MORE WILL BE ISSUED AN IRS FORM 1099-MISC FOR TAX PURPOSES IN THE AMOUNT OF THE ACTUAL VALUE OF THE PRIZE AND MUST SUBMIT WINNER'S INFORMATION AND SOCIAL SECURITY NUMBER ON IRS FORM W-9 TO ADMINISTRATOR, AS REQUIRED BY LAW. ALL APPLICABLE FEDERAL, STATE, AND LOCAL TAXES IMPOSED ON THE ACCEPTANCE OF A PRIZE ARE SOLELY THE RESPONSIBILITY OF EACH WINNER.

10. LIMITATION OF LIABILITY: By participating in this Promotion, entrants agree that the Promotion Entities and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail notifications, telephone calls, or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/Internet/website/UseNet accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Promotion; (vii) any injury or damage, whether personal or property(including any injury related to dancing or creating the entry), to entrants or to any person's computer related to or resulting from participating in the Promotion and/or accepting or using a prize; and (viii) entries

that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Promotion Entities are not responsible for any undelivered telephone calls, messages or emails, including without limitation, e-mails that are not received because of an entrant's privacy or spam filter settings that may divert any winner notification or other Promotion related e-mail to a spam or junk folder.

By entering the Promotion, each entrant agrees: (i) to be bound by these Official Rules, including Submission requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of entrant's rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Promotion; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Promotion, including, but not limited to, any Promotion -related activity or element thereof, and the entrant's entries, participation or inability to participate in the Promotion; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or willful misconduct by entrant.

If, for any reason, the Promotion is not capable of running as planned, or the integrity and or feasibility of the Promotion is severely undermined by any event beyond the control of Sponsor, including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, infection by computer virus, unauthorized intervention, technical failures or other cause not reasonably within the control of Sponsor (each a "Force Majeure" event or occurrence), Sponsor reserves the right, at its sole discretion, to abbreviate, cancel, terminate, modify or suspend the Promotion and/or proceed with the Promotion, including the selection of winners in a manner it deems fair and reasonable, including the selection of winners from among eligible entries received prior to such cancellation, termination, modification or suspension without any further obligation provided a sufficient number of eligible entries are received. If Sponsor, in its discretion, elects to alter this Promotion as a result of a Force Majeure event, a notice will be posted at the Website.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS PROMOTION, INCLUDING A PRIZE, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

11. DISPUTES: THIS PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE COUNTY OF OAKLAND, MICHIGAN. IF

THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY TJAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL MICHIGAN. DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE. EXEMPLARY. CONSEQUENTIAL OR INCIDENTAL DAMAGES. INCLUDING ATTORNEY'S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION ACCRUED, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

- **12. PRIVACY POLICY:** Sponsor's privacy policy is available at https://privacy.thewaltdisneycompany.com.
- 13. PUBLICITY RIGHTS: By participating in this Promotion, each entrant agrees to allow the Sponsor and Sponsor's designee the perpetual right to use entrant's name, address (city and state), biographical information, likeness, picture and other information and content provided in connection with the Promotion for promotion, trade, commercial, advertising and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, review or approval and without additional compensation, except where prohibited by law.
- **14. RELEASE:** By participating in the Promotion, each entrant releases and agrees to indemnify and hold harmless Promotion Entities, from and against any and all costs, claims, damages, or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel, or slander), due in whole or in part, directly or indirectly, to participation in the Promotion, creation of an entry, acceptance or usage of a prize, or arising out of participation in any Promotion or prize related activity, whether hosted by Sponsor or a third party.
- 15. MISCELLANEOUS: This Promotion is subject to all applicable federal, state, and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein. Any attempted form of participation in this Promotion other than as described herein is void and will result in disqualification, and if such person is selected as a potential winner, revocation of potential winner's prize. Sponsor reserves the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Promotion, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Promotion. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR

RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT **PERMITTED BY LAW.** In the event of a dispute as to the identity of an entrant, the entry will be declared made by the primary account holder of the e-mail account associated with the email account used to enter the Promotion. Potential winners may be required to show proof of being the primary account holder. The "primary account holder" is the natural person listed as the primary owner of the e-mail address by an e-mail service provided. Sponsor is not responsible for any change of e-mail address, mailing address and/or telephone number and it is solely the responsibility of the entrant to notify Sponsor in writing if the entrant changes his or her e-mail address, mailing address and/or telephone number during the Promotion Period. If any provision of these Official Rules or any word, phrase, clause, sentence or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or any prize documents will not affect the validity or enforceability of any other provision. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and the Promotion details contained in any Promotion promotional materials (including, but not limited to, point of sale, television and print advertising, or any other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail. In the event of any conflict between the Official Rules and the Website terms and conditions, the terms and conditions of the Official Rules will prevail.

16. WINNER LIST: To obtain a list of the winners, mail a self-addressed, stamped business-sized envelope to The Disney D23 Mousequerade Contest P.O. Box 251328, West Bloomfield, MI 48325. Winner List requests must be received by November 9, 2022.

Customer Service inquiries may be made at D23ExpoMousequerade@prizelogic.zendesk.com.

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