

MEDIA ALERT

TICKETS FOR D23: THE ULTIMATE DISNEY FAN EVENT TO GO ON SALE THIS MARCH

The Disney Fan Experience Will Also be Expanded Globally, Kicking Off in São Paulo, Brazil this November

Today, during Disney Advertising's Global Tech & Data Showcase at CES® 2024, Asad Ayaz, Chief Brand Officer for The Walt Disney Company, announced that tickets for D23: The Ultimate Disney Fan Event will go on sale starting March 26.

D23: The Ultimate Disney Fan Event will provide an unparalleled opportunity to connect with fans of all ages and families from across the globe. Taking place in Anaheim, California from August 9th through 11th, the event will feature spectacular shows, new venues, and multiple days of entertainment that will bring together the best of Disney, Pixar, Marvel, *Star Wars*, and more. This year's event will feature Disney+ integration, musical performances with world-class artists, special content presentations, a new interactive app, and one-of-a-kind shopping experiences.

Ayaz also shared that this fan-focused event will be expanded globally, beginning in São Paulo, Brazil this November. This is the first time that Disney's biggest fan event will take place in Latin America, featuring unique content from brands across The Walt Disney Company.

You can get updates by staying connected to D23 via social media (@DisneyD23 on [Facebook](#), [Instagram](#), [X](#)), [D23.com](#), and our weekly D23 *FanFare* email (sign up for free as a D23 General Member at [JoinD23.com](#)).

About D23

The name "D23" pays homage to the exciting journey that began in 1923 when Walt Disney opened his first studio in Hollywood. D23 is the first official club for fans in Disney's over 100-year history. It gives its members a greater connection to the entire world of Disney by placing them in the middle of the magic year-round through its quarterly publication, *Disney twenty-three*; the latest news and stories on [D23.com](#); member-exclusive offers and discounts; the popular [D23 Inside Disney podcast](#); and special experiences for D23 Members throughout the year.

Fans can join D23 at Gold Membership (\$99.99/year), Gold Duo Membership (\$129.99/year), and General Membership (complimentary) levels at [D23.com](#). To keep up with all the latest D23 news and events, follow DisneyD23 on Facebook, Instagram, X, TikTok, and YouTube.

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